



**QIS COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)**

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

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Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

10.08.2023

**Report on Intellectual Property Rights (IPRs) and IP
management for Student startup**

Title of the Programme	:	Intellectual Property Rights (IPRs) and IP management for Student startup.
Resource Person	:	Mr.B.Senthil Kumar, Managing Director, SSK Delta Design, Chennai.
Date and Time	:	09.08.2023 & 2.30 PM to 4.30 PM
Mode of Session	:	Offline
Meet App	:	NA
Total number of Participants	:	Attended : 86

Brief details of the event:

QISCET – EDC & IIC conducted a session on Intellectual Property Rights (IPRs) and IP management for Student startup on 09.08.2023. The speaker of the session was Mr.B.Senthil Kumar. He highlighted the importance of the topic for the students looking to protect their innovative idea and how they can utilize this session to understand the process of patent filing and their importance to protect their idea in the global market.

Response of the audience: The students gained an in-depth understanding of the topic and how to file a patent. The learning was quite evident from the level of questions asked by the students to the expert. He was able to make the audience to understand about the importance of protecting their innovation through Intellectual Property Rights (IPR).

Faculty Coordinator Name & Email ID: Dr.S.Suresh Kumar,

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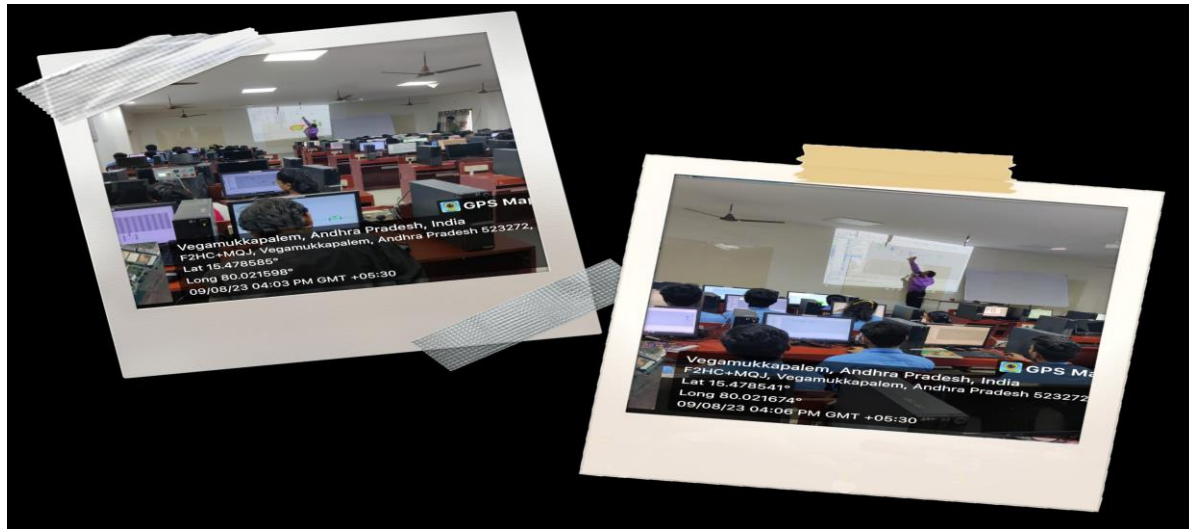
Learning Outcomes:

Ultimately, the learning outcomes of an IPR event are aimed at equipping participants with the knowledge, skills, and resources to navigate the complex landscape of intellectual property and make informed decisions regarding the protection, management, and exploitation of their creative and innovative works.

Expert Narration:

Mr.B.Senthil Kumar, started his session with explaining about Intellectual Property (IP) rights are legal protections granted to individuals or entities for their creative and innovative works. These rights are designed to encourage innovation and creativity by granting exclusive rights to creators, inventors, and innovators for a certain period of time. Also he gave some insights and examples about Copyright, Trademarks, Patents, Trademarks and Industrial Designs.

Event Photos:



Date: 10.08.2023

Place: Ongole


Dr.S.Suresh Kumar